



# Great Ways to Show DEMONSTRATED INTEREST

## 1. BEFORE APPLYING

1.

Open emails from the colleges who interest you

Sign up to receive information from these colleges

Attend college fairs

Extend your hand and introduce yourself to the reps

Take the rep's card and consider writing her

"Like" and interact with the colleges' social media pages

Participate in the colleges' online "chat" or webinar sessions

If possible, make a campus visit

Consider writing the rep again if you have any news to share since initially applying (a new award, etc.)

3.

## AFTER APPLYING

Accept any opportunity to interview (almost always helps)

Write a terrific Supplemental Essay

Apply before the deadline even if not Early Action/Early Decision

Remember that applying Early Decision is an enormous advantage

2.

## WHILE APPLYING

Arrange to meet with a professor if you are interested in a particular major or program

Sign up to meet the college rep when they visit your school